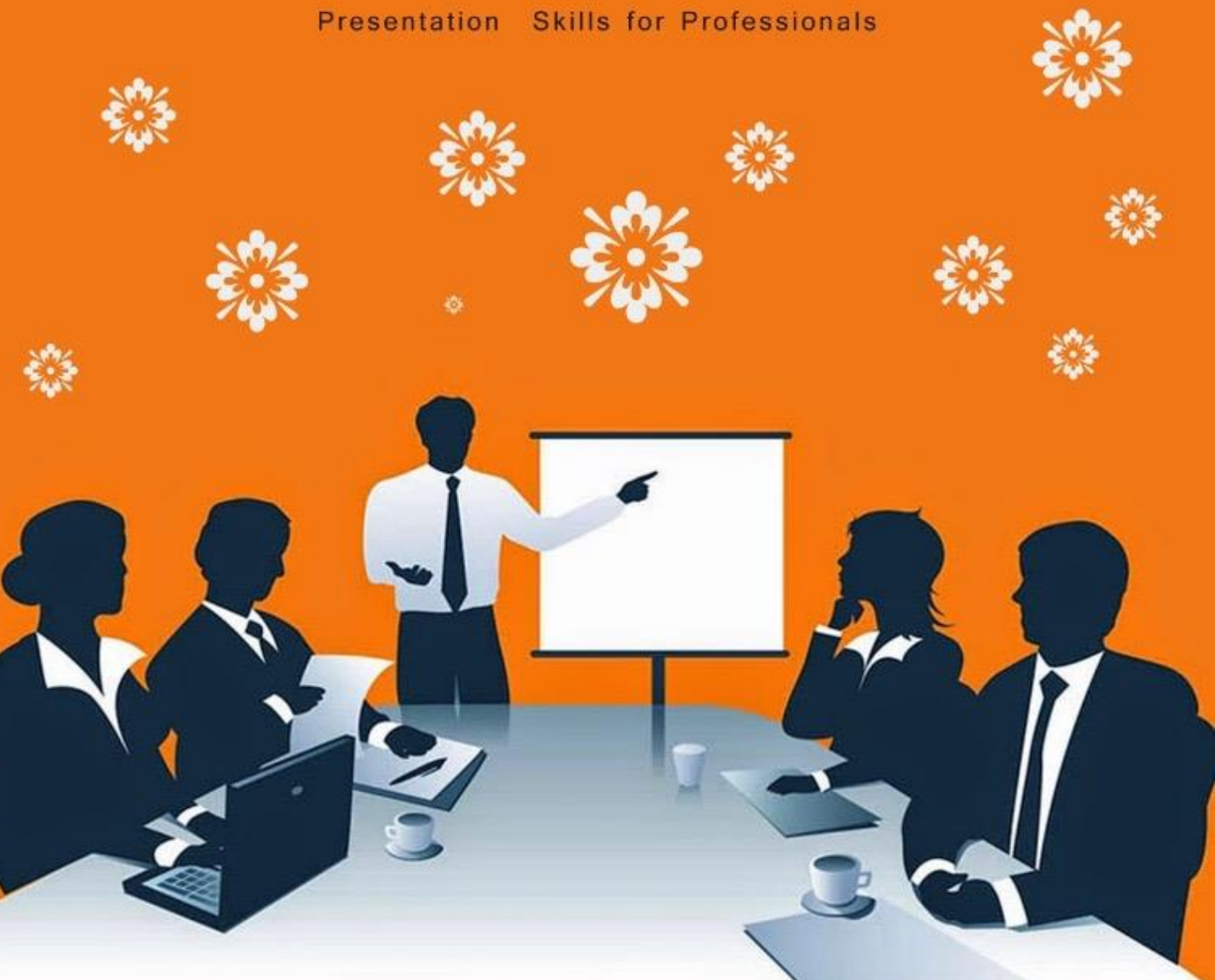




Learning Impact NG

# Present Like A STAR

Presentation Skills for Professionals



# Designing and Delivering Presentations

Your ability to influence your clients, prospects, colleagues and other stakeholders will significantly improve if you are able to design and deliver highly impactful presentations that inform, educate, inspire and persuade others. No one was born a master presenter, but many have learned to apply certain skills and disciplines to presenting like a star, all the time. Speaking confidently and articulately in public is a game-changer for any career or business and investing in training in this area will be one of the best decisions you can make for yourself and your team.

## Overview of Presentation Skills

In this opening module, you will explore a number of fundamental principles of effective communication and presentations like the primacy and recency effect, the principles of influence and Albert Merhabian's 3Vs of Communication amongst others to help set the foundation for the rest of the program.

## Designing Effective Presentations

To design your presentation, you will learn how to use tools like the 5Whs and a H, Mind-Maps and the very powerful QSETA formula. You will also learn how to analyze and interpret other communication/messages as well as how to create an impromptu/elevator speech.

## Developing Your Presentation

The third module focuses on developing your presentation further using the basic presentation layout that incorporates the QSETA formula and other ideas for impactful presentations

## Presentation Aids

Presentation Aids vary, and you need to know how to work with them and adapt them to various situations. You will learn how to create and use simple, yet highly effective Power Point Presentations, Handouts, Flip Charts and Presentation Notes and all the rules for ensuring that you develop and use them properly

## Delivering Your Presentation

In the final module, we will learn and practice some of the techniques for overcoming nervousness, managing stage presence, connecting with audiences and getting your audience to act on your message. These techniques require continuous practice, and we will provide you additional resources to help you in that area.

Delivery will involve the use of a number of experiential activities including self-assessments, case studies, reflective practice, games, videos and role plays, amongst others. Each participant will deliver a presentation at the beginning and end and receive feedback from the facilitator.



# About Learning Impact NG

## ***Our Company***

Learning Impact NG is a leading provider of organizational learning, strategy consulting and financial literacy solutions in Nigeria. The company was incorporated on the 25<sup>th</sup> of June 2010 and was founded by Omagbitse Barrow, a youthful and dynamic Investment Banker, turned Human Resources and Learning professional who had spent a decade working at Investment Banking & Trust Company (IBTC) and later Stanbic IBTC Pension Managers and Stanbic IBTC Bank.

We have worked with some of the largest institutions across a variety of industries in Nigeria's private, public and non-profit sectors. In addition to traditional classroom training, we are at the forefront of the use of learning technology in Nigeria with our innovative Animated Educational Videos that we have deployed for several institutions; our 100% home-made Learning Management System with robust indigenous courseware; and our unique EPaper Vendor service and other Knowledge Management Services that we offer.



## ***Our Methodology***

Based on our proprietary Learning Impact Model, our team of designers and facilitators at Learning Impact NG are focused on ensuring that the impact

of all our solutions is sustained beyond the "event" or "intervention". We pay attention to the following in all our intervention design and delivery:

- 1) Adult Learning Principles;
- 2) Human Performance Improvement;
- 3) The Learning Impact Model;
- 4) Programmatic Evaluation;
- 4) Experiential Design & Delivery;
- 5) Scalability and Impact.

We use case studies, role plays, reflective thinking, scenarios, in-baskets, individual and group activities, games and a host of other experiential learning and discovery-based tools to design and deliver our trainings.



## ***Our People***

We have a strong internal academy led by Omagbitse Barrow, a prize-winning Chartered Accountant and critically acclaimed workplace learning professional and supported by Regina Makyur, a first-class graduate of Economics and a Doctoral candidate in Economics, and Anthony Oni, an experienced learning designer. We also tap into the expertise of a wide and very experienced external faculty for our programs, and our Faculty model is driven by a commitment on on-going learning and research, micro-learning and a strong commitment to publications and innovation.



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