



Learning Impact NG

THE FINANCIAL PLANNER

Personal Financial Planning and Investing



Financial Literacy for Financial Industry Professionals

Professionals in the financial services industry (banking, insurance, pensions, capital markets, and the various regulatory and ancillary institutions around the industry) need to have a strong understanding of the core underlying their products - the financial markets. Regardless of what part of these institutions you work, understanding how the financial markets operate help you to perform better in your role. Financial Institutions need to expose their professionals across in the rudiments of Financial Literacy - after all, you cannot give what you do not have.

Financial Markets Overview

In this introductory module, participants will explore the financial markets - its origin, the role it plays in the society and the economy, the sub-markets, players, regulators and the roles that everyone plays in the markets

The Money Market

The Module on the Money Markets will focus on money market instruments, products, risks, returns, regulators and operations and how we can all participate in the money markets.

The Capital Market

The Module on the Capital Markets will focus on capital market instruments, products, risks, returns, regulators and operations and how we can all participate in the money markets.

Market Analysis

In this module, participants will be equipped with the various principles, tools and frameworks for analyzing the performance of various financial instruments starting from high-level macro-economic analysis to industry and company analysis. We will review the impact of government policy and trends on the financial markets.

Financial Planning Education

In the final module, participants will apply all they have learned to providing financial planning education to customers and prospects and using financial planning education as the basis for engaging prospective customers, adding value in a consultative manner and winning the hearts and pockets of customers and prospects.

Delivery will involve the use of a number of experiential activities including self-assessments, case studies, reflective practice and role plays, amongst others. Program can be further customized to meet the organization's specific needs



About Learning Impact NG

Our Company

Learning Impact NG is a leading provider of organizational learning, strategy consulting and financial literacy solutions in Nigeria. The company was incorporated on the 25th of June 2010 and was founded by Omagbitse Barrow, a youthful and dynamic Investment Banker, turned Human Resources and Learning professional who had spent a decade working at Investment Banking & Trust Company (IBTC) and later Stanbic IBTC Pension Managers and Stanbic IBTC Bank.

We have worked with some of the largest institutions across a variety of industries in Nigeria's private, public and non-profit sectors. In addition to traditional classroom training, we are at the forefront of the use of learning technology in Nigeria with our innovative Animated Educational Videos that we have deployed for several institutions; our 100% home-made Learning Management System with robust indigenous courseware; and our unique EPaper Vendor service and other Knowledge Management Services that we offer.



Our Methodology

Based on our proprietary Learning Impact Model, our team of designers and facilitators at Learning Impact NG are focused on ensuring that the impact

of all our solutions is sustained beyond the "event" or "intervention". We pay attention to the following in all our intervention design and delivery:

- 1) Adult Learning Principles;
- 2) Human Performance Improvement;
- 3) The Learning Impact Model;
- 4) Programmatic Evaluation;
- 4) Experiential Design & Delivery;
- 5) Scalability and Impact.

We use case studies, role plays, reflective thinking, scenarios, in-baskets, individual and group activities, games and a host of other experiential learning and discovery-based tools to design and deliver our trainings.



Our People

We have a strong internal academy led by Omagbitse Barrow, a prize-winning Chartered Accountant and critically acclaimed workplace learning professional and supported by Regina Makyur, a first-class graduate of Economics and a Doctoral candidate in Economics, and Anthony Oni, an experienced learning designer. We also tap into the expertise of a wide and very experienced external faculty for our programs, and our Faculty model is driven by a commitment on on-going learning and research, micro-learning and a strong commitment to publications and innovation.



Be Better-Learning Impact NG



@learning_bee



Learning Impact NG



@be_better_ng



Learning Impact

6 David Mark Close
Apo-Gudu District
Abuja

+234 805 195 3276

www.learningimpactmodel.com



School of Strategy and Innovation

**School of Financial Literacy &
Business Acumen**

**School of Human Resources &
Learning**

School of Sales & Service Delivery

**School of Leadership & People
Management**

**School of Personal Effectiveness &
Productivity**

**John C Maxwell Leadership
Development**



Learning Impact NG

www.learningimpactmodel.com

0818 195 6161